

## Alpha Insurance Agency, Inc. Web Site Statement Regarding Collection and Use of Information

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Alpha Insurance Agency, Inc. (hereinafter "AIA").

Welcome to AIA Web Site. We appreciate your interest in us. This site is owned and operated by AIA and its affiliates. Any activity on this site is subject to monitoring by AIA at any time. AIA routinely gathers quantitative information on web site activity, including the number of users to the site and the pages visited. No personally identifiable information is collected in this routine activity, and subsequently, AIA reserves the right to use and share or disclose this information with others.

When you log on to our Web Site and communicate with us via our site, we do not collect personal information about you unless you provide it to us voluntarily. Personal information is any information or data that is unique to an individual such as a name, social security number, address, birth date, etc. Portions of our Web Site may allow you to provide us with personal information in order to deliver requested materials, products or services to you, respond to your questions, or enable to you to update information or sign up for AIA programs. Any personal information that you provide via our Web site is used exclusively for the purpose stated and contained on the Web Site page. AIA does not sell, license, transmit or disclose personal information that you provide to us outside of AIA and its affiliated companies.

Any such disclosure of any personal information is performed within the parameters of applicable laws and regulations, and the personal information is used only for the purpose it was provided.

### Security:

Our Web Site requires users to provide unique identifiers, such as subscriber identification numbers, in order to log into some of the web site pages. AIA utilizes these unique identifiers to verify the user's identify and eligibility, in order to protect our members from the release of personally identifiable information to unauthorized users.

### Internet Protocol Addresses:

An Internet Protocol address is a number that automatically identifies the computer or machine that you are using to access the Internet. The address enables our server to send you the web pages that you want to visit. It may disclose the server owned by your Internet Service Provider. We utilize your Internet Protocol address to help diagnose problems with our server and to support our site administration.

### Cookies:

Cookies are pieces of information that a web site transfers to a user's computer for purposes of storing information regarding user's preferences. Just as many major web sites use cookies as a standard practice to provide useful information to a user, AIA uses cookies to deliver web site content specific to your identified interests. By themselves, cookies do not personally identify users, although they do identify a user's computer. A user can opt not to take advantage of the cookie benefits by setting his or her browser to refuse cookies.

### **Disclaimer**

AIA may change this Web Site Statement at any time without prior notice.

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